

BRIANNA SANTO



graphic designer & illustrator

EDUCATION

Stonehill College, Easton, MA Graduated May 2017
Bachelor of Arts, Graphic Design
Major: Graphic Design Minor: Art History

University of Westminster, London, England Fall Semester 2015
School of Media, Arts and Design, Harrow

WORK EXPERIENCE

Independent Graphic Designer & Artist March 2018 - Present
Freelance Graphic Designer

- ♦ Maintained long-term design contracts and worked with project-based clients throughout the country; focusing on branding, marketing, and social media.
- ♦ Exercized my ability to work creatively within brand guidelines and collaborate with clients to effectively achieve their vision and expectations.
- ♦ Fulfilled custom art commissions, as well as produced prints and products that feature my art and illustrations to sell online, at art shows, pop-ups, and have lead print-making workshops with the Narrows Center for the Arts.

Collette, Pawtucket, RI October 2018 - March 2020
Freelance Graphic Designer

- ♦ Assisted the art director and marketing department with creative projects and internal travel documents distributed to travelers on their trips.

Graphic Designer April 2018 - October 2018

- ♦ Collaborated with the creative team to produce marketing collateral for global partnerships as well as the US/CA/UK/AU travel brochures, branding, seasonal campaigns, email layout, digital ads, and landing pages.
- ♦ Was lead designer for the "Future of Travel" global forum, a 2-day convention that celebrated Collette's centennial year in June 2019. I created the branding and all deliverables for the event.

Contract Graphic Designer November 2017 - April 2018

- ♦ Worked within Workfront to manage fast-paced workday. Created various print and digital assets for the marketing department and assisted creative team.

Symmons Industries, Briantree, MA

Graphic Design Intern June 2016 - May 2017

- ♦ Gained experience working with various departments on marketing materials and product catalogues distributed by the company.
- ♦ Developed and created the employee handbook from start to finish. I was responsible for the concept, layout, photography, iconography, proof-reading, and coordinating final production with the printer.

SKILLS

Illustrator
Photoshop
InDesign
AfterEffects
Lightroom
Sketch
Procreate
Canva



BRIANNA SANTO
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